



Nucleus of Bay Area Houston



Webster/Baybrook Trade Area Demographics

2017 Population	3,712,811
2017 Households	1,334,785
2020 Projected Households	1,431,095
2017 Median Age	34.5
2017 Average Household Income	\$91,826
24 cities within a 15-mile radius	

Daily Traffic Count for Central Corridors	
Interstate 45	250,000 vehicles
Bay Area Boulevard	100,000 vehicles
NASA Parkway	75,000 vehicles

CLEAR LAKE



Map created 8/2018, Aerial dated 2/2018, City of Webster, GIS Div. File @ ArcInfo_map\WEDC Web_map2018\Comm_land Interstate 45 East.mxd

1,000 Feet



Baybrook Mall

Super Target, Marshalls, Office DEPOT

Nordstrom rack, tru, H

Star Furniture, Costco Wholesale

Jasmine, Genesis Boulevard

Dyssey Business Park

Burlington, at home

Pappas, EF

Cheddar's, Spring Hill Suites

Main Event, Fry's

Academy Sports & Outdoors, Topgolf

Americas Furniture Warehouse, SpaceWalk

Hilton Garden Inn, Staybridge Suites

Home 2 Suites by Hilton, La Quinta, Hampton

Freebirds, Jantown, Holiday Inn

Torchy's Tacos, extended Stay America, AMF, Cafe Express, Red Lobster, bellagreen, Carrabba's, Chipotle

Jason's Deli, BJ's, Iradicao

Bed Bath & Beyond, Pappas, Best Western, Kindred Hospital

Barnes & Noble, Delta Blues, Hobby Lobby, Clear Lake Regional Medical Center

Talpas, Star Mart, Luby's, Houston Physicians Hospital

El Tiampo Cantina, Pappasitos Cantina, Saltgrass, Chiji's

Days Inn, District, Motel 6, Oxford, Cavender's Cinemark

Cheddar's, Spring Hill Suites, Aaron's, One Stop

Main Event, Fry's, Academy Sports & Outdoors, Topgolf

Americas Furniture Warehouse, SpaceWalk

El Dorado Boulevard

Bay Area Boulevard

Medical Center Boulevard

NASA Parkway

Magnolia Avenue

NASA 1 Bypass

NASA Bypass

TO PASADENA

TO FRIENDSWOOD

TO GALVESTON

Baypoint Interstate 45 East

Baypoint - I45 East

CLEAR LAKE

CLEAR CREEK